



Training Courses

Media and Public Relations

www.DiscoveryTools.org

Media and Public Relations

Code	Course Title	Date	Venue
PRM 280	Communicating to Your Senior Management and Key Stakeholders	01 – 05 JAN 2024	Istanbul
PRM 318	Winning Social Media Strategies for Public Relations	01 – 05 JAN 2024	Jeddah
PRM 292	Digital Innovations for Media	07 – 11 JAN 2024	Istanbul
PRM 320	Making Things Happen Overcoming Ambiguity	07 – 11 JAN 2024	Austria
PRM 282	Events and Conferences Management	14 – 18 JAN 2024	Cairo
PRM 294	Effective Meetings and Workshops Design and Moderation Techniques	21 – 25 JAN 2024	Riyadh
PRM 284	Incident and Crisis response Communication Skills	28 JAN – 01 FEB 2024	Dubai
PRM 296	Managing Media Campaigns	04 – 08 FEB 2024	London
PRM 286	Leadership for PR Professional	11 – 15 FEB 2024	London
PRM 298	Public Relations and Corporate Communications	18 – 22 FEB 2024	Sharm El Sheikh
PRM 288	Media Handling Skills and Conducting Television Interviews	25 – 29 FEB 2024	Istanbul
PRM 300	Public Relations and Successful Campaigns	03 – 07 MAR 2024	Paris
PRM 290	Presentation Skills	10 – 14 MAR 2024	Austria
PRM 302	The Advanced Complete Course in Communications and Media-Intensive Practices and Cases Studies	17 – 21 MAR 2024	Dubai
PRM 212	Public Relations and Media Skills	24 – 28 MAR 2024	Amsterdam
PRM 214	Public Relations in the Oil and Gas Industry	31 MAR – 04 APR 2024	Istanbul
PRM 216	Public Relations Campaigns - From Planning to Execution	07 – 11 APR 2024	Sharm El Sheikh
PRM 218	Digital Journalism	14 – 18 APR 2024	Cairo
PRM 220	Public Relations Impact Measurement and KPI's Framework	21 – 25 APR 2024	Paris
PRM 222	Corporate Identity and Brand Management	28 APR – 02 MAY 2024	Istanbul
PRM 224	Business Etiquette and Protocol	05 – 09 MAY 2024	Istanbul



PRM 226	Field Reporting and TV Bulletin Production	12 – 16 MAY 2024	Istanbul
PRM 228	Business Relationship Management Professional (BRMP)	19 – 23 MAY 2024	Istanbul
PRM 230	Planning and Managing PR Campaigns	26 – 30 MAY 2024	Sharm El Sheikh
PRM 232	Winning Social Media Strategies for Public Relations	02 – 06 JUNE 2024	Cairo
PRM 234	Strategic Event Management	09 – 13 JUNE 2024	Istanbul
PRM 236	Mobile Journalism (MOJO)	16 – 20 JUNE 2024	Dubai
PRM 238	Advanced Social Media Training	23 – 27 JUNE 2024	Madrid
PRM 240	Advanced Public Speaking and Presentation Skills	30 JUNE – 04 JULY 2024	London
PRM 242	International Protocol and Diplomacy Certificate	07 – 11 JULY 2024	Istanbul
PRM 244	Government Communication and Public Relations	14 – 18 JULY 2024	Istanbul
PRM 246	Advanced Public Relations and Media Skills	21 – 25 JULY 2024	Barcelona
PRM 248	Strategic Media Planning	28 JULY – 01 AUG 2024	Austria
PRM 250	Public Relations and Communication Skills	04 – 08 AUG 2024	Jeddah
PRM 252	Advanced Public Relations Management	11 – 15 AUG 2024	Amsterdam
PRM 254	The Customer Service and Public Relations	18 – 22 AUG 2024	Riyadh
PRM 256	Certified Public Relations Professional	25 – 29 AUG 2024	Sharm El Sheikh
PRM 258	Effective Social Media Campaign	01 – 05 SEP 2024	Paris
PRM 260	Corporate Social Responsibility	08 – 12 SEP 2024	Kuala Lumpur
PRM 262	Planning PR Campaign in Media	15 – 19 SEP 2024	Madrid
PRM 264	Reception and Hospitality	22 – 26 SEP 2024	Istanbul
PRM 266	Digital Content	29 SEP – 03 OCT 2024	London
PRM 268	Public Relations and Conferences Management	06 – 10 OCT 2024	Istanbul
PRM 270	TV Newpresenting	13 – 17 OCT 2024	Amsterdam
PRM 272	Making Things Happen : Overcoming Ambiguit	20 – 24 OCT 2024	Cairo



PRM 274	Public Relations Strategy and Tactics	27 – 31 OCT 2024	Kuala Lumpur
PRM 276	Public Affairs and Media Relations	03 – 07 NOV 2024	Dubai
PRM 278	Public Relations Officer	10 – 14 NOV 2024	Cairo
PRM 304	Event Management Specialist	17 – 21 NOV 2024	London
PRM 312	Advanced Public Speaking and Presentation Skills	24 – 28 NOV 2024	Barcelona
PRM 306	Business Relationship Management Professional Training (BRMP)	01 – 05 DEC 2024	Istanbul
PRM 314	Effective Meetings and Workshops Design and Moderation Techniques	08 – 12 DEC 2024	Dubai
PRM 308	Facilitating Change through Effective Communications	15 – 19 DEC 2024	Austria
PRM 316	Government Communication and Public Relations	22 – 26 DEC 2024	Istanbul
PRM 310	Press Office Management	29 DEC – 02 JAN 2025	Amsterdam