



Training Courses

Media, Communication & Public Relations

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Media, Communication & Public Relations

Code	Course Title	Date	Venue
PRM 126	Analytics and Measurement of PR Campaign Effectiveness	04 – 08 JAN 2026	Istanbul
PRM 204	Digital Journalism	04 – 08 JAN 2026	Dubai
PRM 128	Ethical Standards and Legal Aspects in Media and PR	11 – 15 JAN 2026	Cairo
PRM 206	Influencer Marketing and Digital Outreach	11 – 15 JAN 2026	London
PRM 130	Corporate Communication and Brand Reputation Management	18 – 22 JAN 2026	Riyadh
PRM 208	The Customer Service and Public Relations Masterclass	18 – 22 JAN 2026	Istanbul
PRM 132	Media Monitoring and Reputation Management Tools	25 – 29 JAN 2026	Dubai
PRM 210	Winning Social Media Strategies for Public Relations	25 – 29 JAN 2026	Istanbul
PRM 134	Corporate Social Responsibility (CSR) Communication	01 – 05 FEB 2026	Jeddah
PRM 212	Public Relations and Corporate Communications	01 – 05 FEB 2026	Cairo
PRM 136	Social Media Strategy and Digital PR	08 – 12 FEB 2026	Trabzon
PRM 214	The Advanced Complete Course in Communications and Media-Intensive Practices and Cases Studies	08 – 12 FEB 2026	Dubai
PRM 138	Crisis Communication and Media Handling	15 – 19 FEB 2026	Paris
PRM 216	Digital Innovations for Media	15 – 19 FEB 2026	Istanbul
PRM 140	Storytelling and Narrative Development in PR	22 – 26 FEB 2026	Madrid
PRM 218	Strategic Event Management	22 – 26 FEB 2026	Dubai
PRM 142	Event Management and Public Engagement Techniques	01 – 05 MAR 2026	Istanbul
PRM 220	Strategic Communication Thinking, Planning and Execution	01 – 05 MAR 2026	Cairo
PRM 144	Visual Communication and Media Design Principles	08 – 12 MAR 2026	London



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PRM 222	Public Relations and Conferences Management	08 – 12 MAR 2026	Istanbul
PRM 146	TV Newpresenting	15 – 19 MAR 2026	Cairo
PRM 224	Public Relations Strategy and Tactics	15 – 19 MAR 2026	Dubai
PRM 148	Strategic Crisis Simulation and Communication Drills	22 – 26 MAR 2026	Antalya
PRM 226	Public Relations and Media Skills	22 – 26 MAR 2026	London
PRM 150	Internal Communication Strategies for Organizations	29 MAR – 02 APR 2026	Austria
PRM 228	Reception and Hospitality	29 MAR – 02 APR 2026	Istanbul
PRM 152	Strategic Media Planning	05 – 09 APR 2026	Jeddah
PRM 230	Public Relations Officer	05 – 09 APR 2026	Cairo
PRM 154	Interview Techniques and Spokesperson Training	12 – 16 APR 2026	Istanbul
PRM 232	Social Media Summit	12 – 16 APR 2026	London
PRM 156	Protocol and Event Management	19 – 23 APR 2026	Dubai
PRM 234	Public Relations in the Oil and Gas Industry	19 – 23 APR 2026	Istanbul
PRM 158	Media Relations and Press Release Writing	26 - 30 APR 2026	Cairo
PRM 236	Public Relations Impact Measurement and KPI's Framework	26 - 30 APR 2026	Dubai
PRM 160	Modern Meetings, Incentives, Conference and Events (MICE) Techniques	03 – 07 MAY 2026	Istanbul
PRM 238	Public Relations and Successful Campaigns	03 – 07 MAY 2026	Cairo
PRM 162	Media Writing and Content Development	10 – 14 MAY 2026	Barcelona
PRM 240	Public Relations and Communication Skills	10 – 14 MAY 2026	Istanbul
PRM 164	Public Relations Campaigns - From Planning to Execution	17 – 21 MAY 2026	London
PRM 242	Public Affairs and Media Relations	17 – 21 MAY 2026	Istanbul
PRM 166	Multimedia Production for Public Relations	24 – 28 MAY 2026	Riyadh
PRM 244	Planning and Managing PR Campaigns	24 – 28 MAY 2026	Abu Dhabi



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Training - Consulting - Conferences Organizing

PRM 168	Public Affairs and Government Relations	31 MAY – 04 JUNE 2026	Alexandria
PRM 246	Press Office Management	31 MAY – 04 JUNE 2026	Paris
PRM 170	Public Relations Fundamentals and Professional Practices	07 – 11 JUNE 2026	Dubai
PRM 248	Presentation Skills	07 – 11 JUNE 2026	Riyadh
PRM 172	Strategic Media Planning and Campaign Management	14 – 18 JUNE 2026	Madrid
PRM 250	Planning PR Campaign in Media	14 – 18 JUNE 2026	London
PRM 174	Advanced Public Relations and Media Skills	21 – 25 JUNE 2026	Antalya
PRM 252	Modern Management of Public Relations	21 – 25 JUNE 2026	Cairo
PRM 176	Business Relationship Management Professional Training (BRMP)	28 JUNE – 02 JULY 2026	London
PRM 254	Mobile Journalism (MOJO)	28 JUNE – 02 JULY 2026	Trabzon
PRM 178	Media Handling Skills and Conducting Television Interviews	05 – 09 JULY 2026	Sharm El Sheikh
PRM 256	Certified Public Relations Professional	12 – 16 JULY 2026	Vienna
PRM 180	Effective Meetings and Workshops Design and Moderation Techniques	19 – 23 JULY 2026	Istanbul
PRM 258	Communicating to Your Senior Management and Key Stakeholders	26 – 30 JULY 2026	Istanbul
PRM 182	Leadership for PR Professional	02 – 06 AUG 2026	Paris
PRM 260	Advanced Public Relations Management	09 – 13 AUG 2026	Trabzon
PRM 184	Events and Conferences Management	16 – 20 AUG 2026	Cairo
PRM 262	Corporate Social Responsibility	23 – 27 AUG 2026	Austria
PRM 186	Facilitating Change through Effective Communications	30 AUG – 03 SEP 2026	Abu Dhabi
PRM 264	Effective Social Media Campaign	06 – 10 SEP 2026	Istanbul
PRM 188	Field Reporting And TV Bulletin Production	13 – 17 SEP 2026	Dubai
PRM 266	Advanced Public Speaking and Presentation Skills	20 – 24 SEP 2026	Alexandria
PRM 190	Government Communication and Public Relations	27 SEP – 01 OCT 2026	Istanbul
PRM 268	Digital Content	04 – 08 OCT 2026	Amsterdam



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Training - Consulting - Conferences Organizing

PRM 192	Hospitality Events and Conferences Management	11 – 15 OCT 2026	Vienna
PRM 270	Crisis Management in Public Relations	18 – 22 OCT 2026	Dubai
PRM 194	Incident and Crisis response Communication Skills	25 – 29 OCT 2026	Istanbul
PRM 272	Corporate Identity and Brand Management	01 – 05 NOV 2026	Cairo
PRM 196	Making Things Happen - Overcoming Ambiguity	08 – 12 NOV 2026	Istanbul
PRM 274	Advanced Social Media	15 – 19 NOV 2026	Sharm El Sheikh
PRM 198	International Protocol and Diplomacy	22 – 26 NOV 2026	Trabzon
PRM 276	Business Etiquette and Protocol	29 NOV – 03 DEC 2026	Istanbul
PRM 200	Event Management Specialist	06 – 10 DEC 2026	Cairo
PRM 278	Managing Media Campaigns	13 – 17 DEC 2026	Dubai
PRM 202	Mastering the Art of Presence and Influence	20 – 24 DEC 2026	Cairo
PRM 280	Documentary Photography and Photojournalism	27 - 31 DEC 2026	Istanbul